Demographic Breakdown of 2024/25 budget consultation survey respondents

The following graphs provide an overview of the demographic composition of budget survey respondents. The budget survey was available primarily in online format and also in hard-copy format via print on demand in libraries and neighbourhood-based engagement activity. The demographic questionnaire asks for information around five characteristics: Gender, Age, Disability, Ethnicity and Sexuality. There is no question regarding socio-economic status.
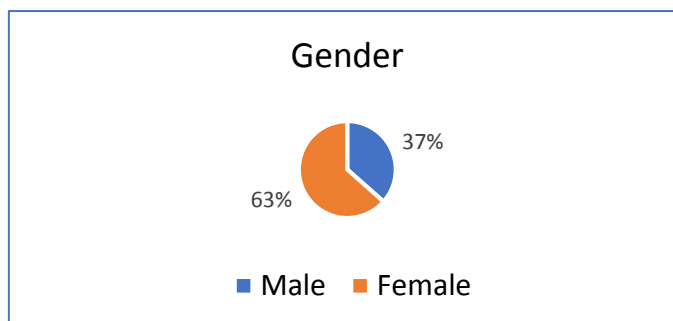
Participation in surveys of this kind is through self-selection, therefore there is no way of controlling response rates. Demographic breakdowns can provide insight into imbalances in response ratios compared to the statistical composition of the city. However, a complicating factor is that in a survey of this type responses will include many people who are not resident in the city, including people working and/or studying within the city boundary, and residents of boroughs contiguous to the city boundary or further afield within the wider area. Therefore, attempts to strictly compare returns against city population data is misleading. Findings should therefore be analysed with this in mind.

Over 5,400 people took part in the survey and the vast majority answered some or all demographic questions, from which the following data analysis is drawn:
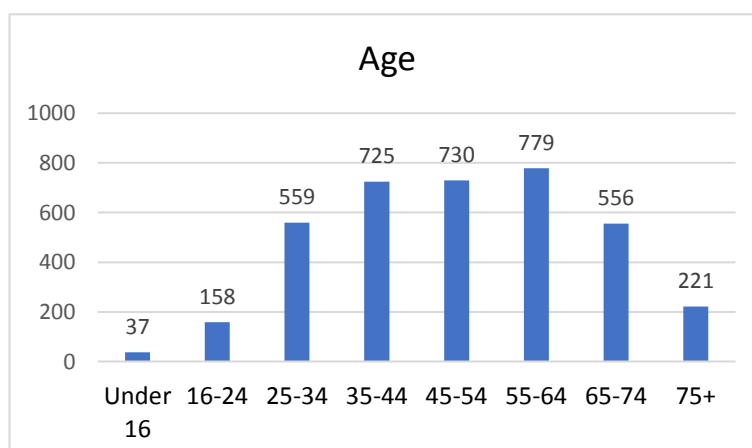
1. **Gender**

In general, our citywide consultations typically receive a higher proportion of female respondents. Last year's budget consultation had slightly more male respondents than female, but female responses are clearly in the majority in the 24/25 survey return.

36 Respondents selected 'no' to the "Is this the same as your gender as birth?" question, meaning that around 1% of respondents identify as Trans.
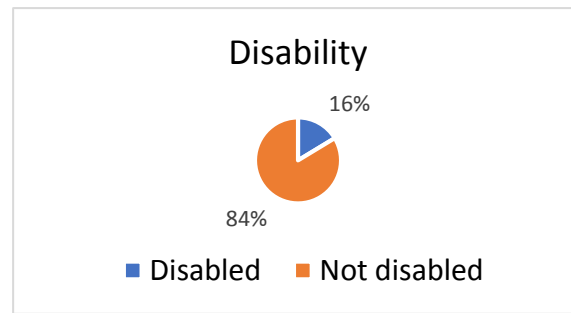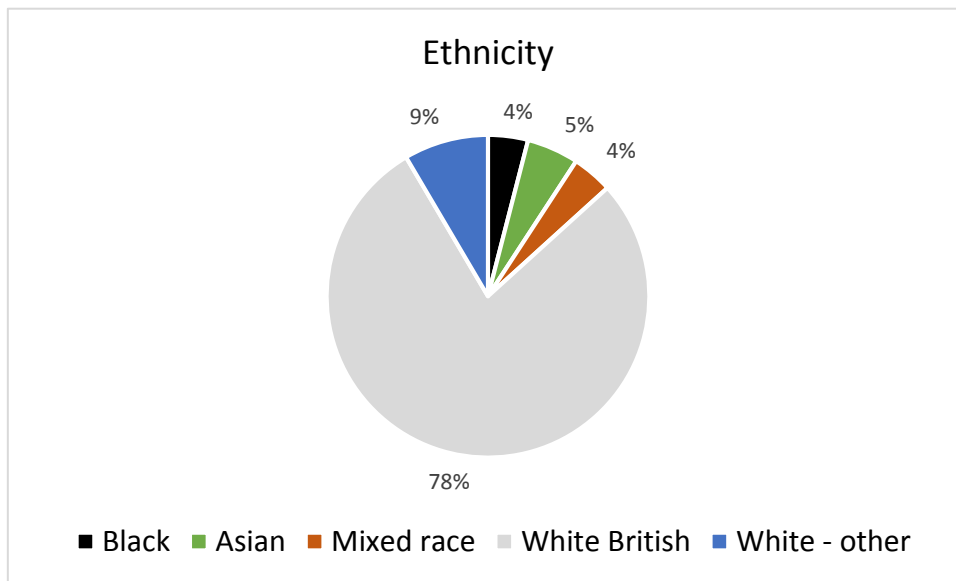

2. **Age**

This is a much more even spread across age groups than we usually receive from surveys of this kind, for which we would often have a large overrepresentation from older residents.

3. **Disability**

Disability

16% Disabled

84% Not disabled

■ Disabled ■ Not disabled

4. **Ethnicity**

Ethnicity

9%   4%   5%
              4%

78%

■ Black ■ Asian ■ Mixed race ■ White British ■ White - other

For the sake of simplification, a range of ethnicity groups identified in the demographic questionnaire have been condensed in this chart. It is not uncommon to have an over-representation from White British respondents in consultations of this nature.

5. **Religion**

Religion

Agnostic, Athiest/None, Buddhist, Christian, Hindu, Jewish, Muslim, Pagan, Sikh, Other